

BIOGRAPHY



Lubomira Rochet

- Partner at JAB Holding Company
- Independent Director
- Member of the Nomination and Corporate Governance Committee

Year of first appointment and year in which current mandate will expire: 2017-2025

Biography

A French and Bulgarian national, Lubomira Rochet is a graduate of *École normale supérieure* and *Sciences Po* in France, and of the College of Europe in Bruges, Belgium.

From 2003 to 2007, she was Head of Strategy at Sogeti (Capgemini). In 2008, she moved to Microsoft where she was Head of Innovation and Start-ups in France until 2010. She joined Valtech in 2010 and was appointed Chief Executive Officer in 2012.

Lubomira was Chief Digital Officer and member of the Executive Committee of L'Oréal from 2014 until May 2021.

Other mandates held in French unlisted companies Director: Alan (since 2021).

Other mandates held in foreign listed companies Director: Keurig Dr Pepper*, Coty* (since January 2023).

Other mandates held in foreign unlisted companies

Director: Bally*, Espresso House*, Gardyn*, NVA Petcare*, Panera*, Prêt A Manger*, The Branch Tech US* (formerly You & M Jones) (since 2021), Independence Pet Group* (United States) (since 2022), Pinnacle Pet Group* (United Kingdom) (since 2022).

Other offices and positions held in other companies in the past five years

Director: Krispy Kreme Doughnuts* (from 2021 to December 2023), Founders Factory Ltd** (United Kingdom) (from 2016 to 2021).

*Group JAB Holding company / **L'Oréal Group

