



Giovanni-Luca Soma

Head of International Retail Banking for Europe

Gianluca Soma started his career in 1984 in management consulting with Ernst & Young and then Telos. From 1994 to 1997 he was Head of international business for Hyperion Software Group, prior to joining GE Capital in 1997. In 1999 he was appointed CEO of Dial Italy, a subsidiary of Barclays Group. He joined Hertz Lease Italy as CEO in 2000. Following the acquisition of Hertz Lease by Societe Generale in 2002, Gianluca Soma served as Group Regional Director and later Deputy CEO of ALD Automotive Group. He was appointed Chief Executive Officer of ALD International in March 2008. Gianluca Soma was appointed to the Societe Generale Group Management Committee on July 1 2010. In October 2010 he was appointed Chief Executive Officer of Societe Generale Consumer Finance. In 2012, he was appointed Deputy Head of International Retail Banking & Financial Services Division before becoming Head of International Retail Banking for Europe. In July 2019, he was additionally appointed Group Country Head for Russia.

An Italian national, he graduated from LUISS University in Rome with a degree in Business Administration and received an MBA from the Turin School of Business Administration.

[Meet the Group Management Committee](#)

